



Almanack Kenilworth, Warwickshire

Tenure: Private leasehold

Owner: Peach Pub Company

Chef: Corin Earland

Menu watch: Classic cheese fondue, crudités, country bread for one or two to share (£5 each). A daily-changing roast with fresh seasonal vegetables is available fast if you need to eat and run, such as Tuesday's roast leg of Jimmy Butler's free-range pork (£11).

Business boosters: A large base of female customers inspired events such as Cocktails & Rocks, where a professional flaring bartender, fashion, jewellery and

nail artists attracted 200 guests. These events generate an extra £1,000 to £2,000 a week and support local businesses. The pub teamed up with the local primary school to support healthy-eating initiatives – an effort that was well received by the school and families, and generated local publicity. Regular pub club events include a jazz & blues pudding club and others have helped build rapport. For special treats, we do Almanack gift vouchers and hampers of fine food and wine from Almanack suppliers.